

Person Specification – External Engagement

Education	
M Level qualification	D
Evidence of continuing Professional Development and/or formal qualification in leadership and management	E
Experience	
Experience of academic leadership, at least at discipline level	E
Experience of working with all staff and students to create a positive institutional culture, within the context of the issues facing the UK higher education sector	E
Strong awareness of the environment external to the University and the Faculty, and evidence of such awareness being kept up to date, thereby informing what opportunities and challenges the environment provides	E
Experience and demonstrable ability to influence both internally and externally in the area of the External Engagement across the faculty	E
Demonstrable experience of improving the External Engagement with evidence of positive outcomes	D
Skills and Knowledge	
Knowledge and awareness of the external environment relevant to the Faculty– including market and consumer trends, and policy developments.	E
Understanding of income generation and financial pressure with HE, evidence of creating or developing Business plans	E
Ability to understand business, industry, government, 3rd sector organisations, cultural institutions and individuals, with evidence of developing sustainable collaborative relationships and partnerships in relation to teaching, research and knowledge exchange and community engagement.	D
Strategic understanding of the HE sector, and the formation of policies which directly affect the University	E
Demonstrated ability to provide support to and work effectively with colleagues including senior colleagues outside of the individuals' School and Faculty	E
Evidence of communication skills which fosters and develops effective and productive working relationships	E
Professional / academic leadership experience, ideally from within a Higher Education setting or similar	D
Knowledge and experience of building effective relationship across academic disciplines and Schools	E
Professional profile that will allow the person to lead in the areas of External Engagement	E
Ability to utilize and present data effectively to inform decision making, with evidence of strong report writing and analytical skills	E
Any other requirements	

Commitment to the University's values, aims and objectives, coupled with an enthusiasm for all that it is seeking to achieve	E
Ability and willingness to contribute to University-wide activities, including curriculum development, commercial income generation, student recruitment, committee work, marketing, community development and collegiate activities	E
Commitment to education in ways that align with the mission and values of the University	E